

# 7 REASONS YOUR CAMPGROUND OR RV PARK NEEDS WI-FI



**93%**

of campers continue to bring their mobile devices on their trips.

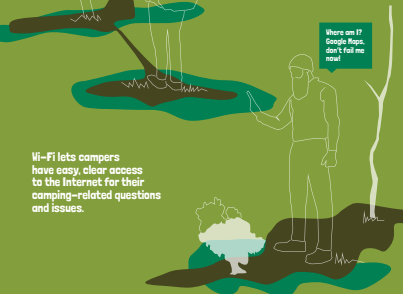
Wi-Fi is the top 5th amenity desired by campers.



**1/4**

of campers say it's important for them to share their experiences on social media.

Wi-Fi lets campers have easy, clear access to the Internet for their camping-related questions and issues.



**97%**

of North American campers said they take technology with them while camping.

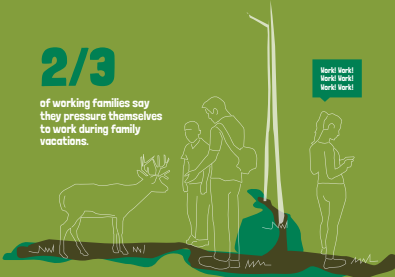
Do we have everything we need?

Mobile, tablet, laptop, we're good



**2/3**

of working families say they pressure themselves to work during family vacations.



Let's stay longer

**44%**

of millennial campers say access to Wi-Fi or cell service impacts the amount of time they camp.

