



ETHERNET EXTENSION EXPERTS



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For Immediate Release

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ENABLE-IT ANNOUNCES PARTNERSHIP WITH PSA SECURITY NETWORK

LAS VEGAS, NV, July 21, 2010 --- Ethernet Extension Experts (Enable-IT), a premier manufacturer of broadband Ethernet communication technologies and solutions for the security marketplace, announces its partnership with PSA Security Network[®] of dealers to sell its line of Ethernet Extenders. PSA Security Network is a network of more than 300 security system integrators with strong relationships with their customers throughout the United States and Canada.

"We are ecstatic to bring our products and expertise to the more than 300 Security Integrators through our partnership with PSA Security," said David Conners, Enable-IT's Director of Product Development. "Our plug and play Ethernet extension products will help their members win competitive bids by offering an economical and elegant solution allowing them to use the prospect's existing wiring infrastructure thus saving their customers thousands in additional material and labor costs."

"PSA is pleased to welcome Enable-IT as our newest Vendor Partner," said Bill Bozeman, its president and CEO. "We choose our vendor partners carefully, according to the changing and ongoing needs of the marketplace and those of our owners and customers. Enable-IT is a great addition to PSA's vendor mix and provides our members unique solutions, made in the USA I might add, to solve their customers security and communications needs."



Founded in 1982 and incorporated in 1997, Enable-IT has over 28 years of complex networking and Internet consulting practice and transitioned into specialized experts for developing Broadband Ethernet Communication Technology and Ethernet Extender kits.

Enable-IT provides the simplest to use and most cost effective Ethernet Extension technology to exceed your expectations and deliver significant value. Whether your proposal has a single camera or hundreds of cameras; across the building or around the campus; IP PoE and/or IP; 400 feet to over 6,000 feet from the source or somewhere in between; Enable-IT has a 'plug and play' solution for your customer.

About PSA Security Network

PSA Security Network (www.psasecurity.com) is the world's largest electronic security cooperative with members responsible for over \$2 billion annually in security, fire, and life safety installations. These leading security systems integrators specialize in the design, installation, integration, and maintenance of access control, video surveillance, intrusion detection, fire, and life safety systems.

About Ethernet Extension Experts (Enable-IT)

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug and-play Ethernet Extension solutions for the security, hospitality, and multi unit (residential or commercial) marketplace. At www.ethernetextender.com you will find a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (100 meters). These seamless solutions do this over your own, often forgotten, traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

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