



## ETHERNET EXTENSION EXPERTS

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### FOR IMMEDIATE RELEASE:

### Ethernet Extension Experts Goes 'Big Show' at the Big Show: Gear at EIGHT Booths Inside of Security Industry's ISC West

Ethernet Extension Experts Gear at Eight Booths Inside of This Year's Top Security Expo, ISC West

LAS VEGAS, NV, March 25, 2010 --- Ethernet Extension Experts (or "E3"), designer and manufacturer of industrial ethernet extension technologies, is set to have the security industry surrounded at ISC West, the industry's top expo. Ethernet Extension Experts gear will be on display in a wide network of eight distributor booths throughout the show, including ADT Security Services, Anixter Inc., Graybar Electric, Cohu Electronics, Ingersoll Rand Security Tech, and others. Throughout ISC's exhibition period, security professionals can get their questions about the hottest technology in long-distance IP-based security personally answered by the top-selling manufacturer of this technology.

Ethernet Extension technology effectively saves security integrators thousands in infrastructure, administration and security by enabling them to extend IP-based devices (e.g. IP cameras and Wireless Access Points) beyond ethernet's distance limit of just 328 feet through telco copper-pair wiring or CAT-rated cabling. Ethernet Extension Experts manufactures the top-selling ethernet extender kits in the industry, the Enable-IT 860 and 865 with PoE+, which can drive data, voice, and power all the way out to over 1 mile at speeds of up to 100Mbps and all on the same wiring.



"Our ethernet extension solutions help security professionals deploy to incredible distances for just a few hundred bucks rather than spend thousands upon thousands on fiber installation or cumbersome, prehistoric ethernet bridges," said David Conners, E3's Director of Product Development. "That's why we're so excited about ISC West. Security professionals will learn firsthand how they can save themselves thousands, thereby increasing their profits considerably."

"The security industry is just beginning to enjoy this technology, so there are many out there who've maybe heard of our solutions but need a little more info before trying it out for themselves," said Felipe Tobilla, Technical Support Engineer. "That's why expect to get out there in numbers, answer any question security integrators might have, and show them that there's absolutely nothing to lose when trying our powerful, elegant solutions. I mean, our products are American-made, come with a 45-day money-back guarantee and a 4-year warranty. What more could you ask for? - I can't wait. ISC should be a blast."

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the security, hospitality, multi-unit (residential or commercial) marketplace. At [www.EthernetExtender.com](http://www.EthernetExtender.com), you'll find they offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten– traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: [www.EthernetExtender.com](http://www.EthernetExtender.com) or

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