



ETHERNET EXTENSION EXPERTS

Contact:

David Connors (Ethernet Extension Experts PR)

Phone: 888-309-0910

Fax: 320-215-6907

Email: press@enableit.com

FOR IMMEDIATE RELEASE:**ETHERNET EXTENSION EXPERTS NEW RUGGEDIZED 820 PRO EXTENDS ETHERNET AND POE UP TO 900 FEET FOR ONLY \$250 (MSRP)**

LAS VEGAS, NV - May 15th, 2012 --- By David Connors Technical Director at Enable-IT: Ethernet Extension Experts.

Ethernet Extension Experts, manufacturers of Ethernet extenders for the physical security and hospitality industries, introduce its new Pro-line with the advent of the Enable-IT 820 Pro. The 820 Pro extends Ethernet and PoE up to 900 feet and offers the same American-made quality Enable-IT extenders are known for, but it adds a ruggedized metal chassis and lowers its price to just \$250 (MSRP), one of the lowest in the industry. For physical security integrators and hospitality IT, this means they can get an industrial-grade, American-made Ethernet extender for less than the price of most inferior Chinese-made extenders, while enjoying Enable-IT's 4-year warranty.

The Enable-IT 820 Pro answers the call of those budget-strapped physical security integrators and hotel I.T. administrators who only need to extend Ethernet less than 1,000 feet and do not need high throughput. For just a few hundred bucks, the plug-and-go Enable-IT 820 Pro can extend I.P. security cameras, access controls, VoIP, or up to 15Mbps of LAN data up to 900 feet away, over a single Cat-5e/6 cable. Moreover, if one opts for the 820P Pro, they also get a 48V PoE injector and the ability to daisy-chain two units (sold separately) for up to 1,600 ft of Ethernet extension. Enable-IT, Inc. specializes in USA design and USA factory direct manufacture of Extended Ethernet and PoE solutions. Serving US National Security needs, US federal agencies and the commercial sector since 1996.



"Why worry about WiFi's security risks and unreliability? Why risk your professional reputation on cheap, Chinese-made Ethernet extenders just because you're cash-strapped?," said David Connors, Enable-IT's Director of Product Development. "What we have here today is a shorter-range Ethernet extender that costs the same or less than that cheap, Chinese-made stuff, ...but it actually isn't 'cheap.' This is high-quality, American-made gear, and it comes with the same four year warranty the rest of our gear comes with. That's easy for us to offer, because the Enable-IT Pro is engineered and manufactured here in the good ole' U.S. of A."

The Enable-IT 820 Pro and 820P Pro can be purchased at www.EthernetExtender.com. The 820 Pro retails for \$250 each and the 820P Pro retails for \$310 each. Both models include a 10' Ethernet patch cord and quick-start guide, but the 820P Pro comes with the addition of a 48V PoE injector. Quantity discounts are available, and every purchase comes with free same-day shipping. Furthermore, all Enable-IT Ethernet extenders come with a 45-day money-back guarantee and a 4 year warranty.



ETHERNET EXTENSION EXPERTS

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of industrial plug-and-play Ethernet Extension solutions for the physical security, hospitality, commercial office, and energy marketplace. They offer a wide range of solutions to extend Ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten– traditional copper wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

Contact:

David Conners (Ethernet Extension Experts PR)

Phone: 888-309-0910

Fax: 320-215-6907

Email: press@enableit.com