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FOR IMMEDIATE RELEASE:

NOW AVAILABLE: THE WORLD'S FIRST SOLUTION FOR CAPPING THE POWER-OVER-ETHERNET VOLTAGE PROBLEM

New and Affordable 324 PoE Reducer FIRST Product to Cap/Reduce 'hot' Ethernet Extended PoE to 24v Standard

LAS VEGAS, NV, December 16, 2009 --- Ethernet Extension Experts (or "E3"), designer and manufacturer of industrial ethernet extension technologies, announces the advent of the Enable-IT 324 PoE Reducer. The 324 PoE Reducer is the industry's first and only solution for reducing overly "hot" (i.e. voltage too high) power over ethernet to the industry standard of 24 volts. The 324 PoE Reducer helps solve an age-old problem with layman installation of high-powered ethernet extenders and helps organizations run PoE ethernet extenders to such PoE devices as IP cameras and WiFi access points without worry.

High-powered PoE ethernet extenders have the advantage of going longer distances, but without careful installation, their terminal voltage could be too 'hot' to use with a standard 24 volt PoE device (like IP cameras or WiFi access points). The Enable-IT 324 PoE Reducer seamlessly solves this industry-wide problem by effectively capping/reducing terminal voltage to a constant 24 volts, letting you comfortably deploy your PoE-enabled ethernet extenders and equipment with ease.



"The 324 power over ethernet reducer is the first and only solution to help keep your PoE voltage in check," said David Conners, E3's Director of Product Development. "The 324 lets you focus more on deploying your PoE-enabled network and less on having to worry about your equipment's longevity."

"Yeah, and to that end, it's backed by the same warranty and money-back guarantee as the rest of our products," said Felipe Tobilla, Technical Support Engineer. "Using 324 power over ethernet reducers is a quick, affordable way to ensure your PoE deployments run smoothly and safely."

The Enable-IT 324 PoE Reducer can be purchased at www.EthernetExtender.com. It retails for \$80 and includes one 324 PoE Reducer unit, two 10' ethernet patch cords, one 2.1mm x 5.5mm Center positive interchangeable DC tip, and one 324 PoE Reducer Manual. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the hospitality, commercial office, and multi-unit (residential or

commercial) marketplace. They offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

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