



Contact:

Jude Calvillo (Ethernet Extension Experts PR)
Phone: 888-309-0910
Fax: 320-215-6907
Email: press@enableit.com

FOR IMMEDIATE RELEASE:

INDUSTRY’S LOWEST COST ETHERNET EXTENDER NOW COMES WITH FREE POWER OVER ETHERNET INJECTOR

Ethernet Extension Experts Adds 350 PoE Injector to ALL 820 Ethernet Extender Kits

LAS VEGAS, NV, November 23, 2009 -- Ethernet Extension Experts (or “E3”), designer and manufacturer of industrial ethernet extension solutions, announces a sweeping upgrade to its entry-level ethernet extender, the Enable-IT 820. The Enable-IT 820 Single-Line Ethernet Extender kit now comes standard with a free 48v Power over Ethernet (PoE) injector, thereby making it the lowest-cost Ethernet Extender with PoE in existence. For one low price, companies can now quickly deploy PoE devices like IP cameras and WiFi access points to distances way beyond ethernet’s distance limit of just 328 feet by capitalizing on their often underutilized telco or CAT-rated wiring.



The 820 Single-Line Ethernet Extender with PoE is an elegant, plug-and-play ethernet extension solution that drives voice, data, and power over ethernet out to 900 feet or 275 meters. What's more, no power is required at the remote end and there is no firmware to upgrade or manage. These units can be installed in one easy step with standard RJ-45 Ethernet jacks; just insert your wiring and GO.

“It’s not only simple to use, its quality and technology are unmatched in the industry,” said

David Connors, E3’s Director of Product Development. “Unlike other –much more expensive- LREs on the market today, the 820 is the only extender to support live voice transparently.”

“Now add to that the ability to transmit up to 48v of power (PoE) without any additional cables *or cost*. That’s yet another ability our competitors can’t boast,” said Felipe Tobilla, Technical Support Engineer. “Others can try to cost cut inferior products all they want, but you simply can’t fake best-in-class quality, performance, and support.”

The 820 Single-Line Ethernet Extender with PoE can be purchased at www.EthernetExtender.com. It retails for \$399 and includes two LRE units, a Power over Ethernet (PoE) injector, two 10' ethernet patch cords, a country-specific wall power adapter and an installation manual. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the hospitality, commercial office, and multi-unit (residential or commercial) marketplace. They offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

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