

FOR IMMEDIATE RELEASE:

ETHERNET EXTENSION EXPERTS UPGRADES FLAGSHIP EXTENDER TO WORK IN EXTREME ENVIRONMENTS

Best-in-Class 860 Ethernet Extender Now Extends through More Extreme Temperatures at No Additional Cost

LAS VEGAS, NV, November 13, 2009 --- Ethernet Extension Experts (or "E3"), designer and manufacturer of industrial ethernet extension technologies, announces a major upgrade to its flagship ethernet extender kit, the 860. The 860 continues to extend ethernet to distances many times beyond its stifling limit of 328 ft, but now, thanks to more industrial components, the 860's LRE units work in extreme conditions as low as -49°F/-45°C through as high as 168°F/76°C. Now the best selling, best performing ethernet extender on the market is also the best at handling extreme environments.



The rugged, plug-and-play 860 extender kit can extend ethernet with voice and data all the way out to 1.13 Miles (6,000ft) or 1.83km (1,828m) while saving you thousands in infrastructure, administration, and security in the process. Best of all, the 860 uses your often forgotten -yet abundant- telephone copper wiring or CAT-rated cabling to extend your ethernet while remaining completely transparent to the live voice transmissions on the same wiring. And now the 860 Ethernet Extender kit can do all of this at temperature extremes unmatched in the industry.

"Though our ethernet extension solutions could already work under some pretty extreme conditions, we were getting a number of requests for some pretty extreme deployments," said David Conners, E3's Director of Product Development. "We sat down with our engineers, accountants, suppliers, and we found a way to make it happen for these extreme customers. Now everyone can benefit from the extreme distances and extreme operational capacity of our best selling ethernet extenders."

The 860 Ethernet Extender Kit can be purchased at www.EthernetExtender.com. It retails for \$499 and includes two LRE units, two 10' ethernet patch cords, a country-specific wall power adapter and installation manual. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the hospitality, commercial office, and multi-unit (residential or commercial) marketplace. They offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own -often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

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