

FOR IMMEDIATE RELEASE:

ETHERNET EXTENSION EXPERTS ANNOUNCES THE ARRIVAL OF WORLD'S ONLY 100Mbps ETHERNET AND PoE DSLAM CONCENTRATOR

8955 Concentrator Extends E3's Amazing Ethernet Extension Abilities to Multiple Units at Once

LAS VEGAS, NV - August 24, 2009 --- Ethernet Extension Experts (or "E3"), designer and manufacturer of cutting edge ethernet extension technologies, announces the advent of its revolutionary 8955 DSLAM Ethernet Extender Concentrator. The 8955 arrives as the industry's *only* web-manageable solution to simultaneously drive Ethernet data, dual voice, and PoE (Power over Ethernet) up to 2,500 feet/762 meters to *multiple* remote units over traditional 2-pair telephone line. With the new 8955, companies can now save thousands in time, equipment, and security by deploying multiple Ethernet Extension runs from a single location.

The 8955 100Mbps DSLAM Concentrator uses EoVDSL technology to push Ethernet and dual voice through existing telephone line to up to eight (8) self powered 870 PoE CPE units. These units can then be connected to Ethernet switches and routers for further extensibility. This



makes the 8955 Concentrator the perfect solution for multi-unit properties to effortlessly deploy multi-media services like IPTV, Video on Demand, Voice over IP, and IP cameras while preserving thousands in technical investments.

"The arrival of the 8955, yet another one of a kind solution by Ethernet Extension Experts, should make it clear that we are still the world's premier ethernet extension solutions provider," said David Conners, Director of Product Development. "We effectively took the best of our individual ethernet extenders, progressed with client feedback, and returned the favor by giving our customers the ability to extend their ethernet networks to many places many fold away, all at once."

"It's amazing what you can do with American manufacturing quality and engineering, something most of our competitors can't claim," said Felipe Tobilla, Technical Support Engineer. "Not only does the 8955 DSLAM Ethernet Extender Concentrator grant our clients numerous abilities, it grants them the extreme capacity their tenants demand. The true 100Mbps throughput of the 8955, to each of its eight lines, is a testament to our U.S. team's engineering, manufacturing, and even customer service."

The 8955 DSLAM Ethernet Extender Concentrator can be purchased at www.EthernetExtender.com. It retails for \$1,500 and is solely for use with E3's 870 PoE CPE units, which are sold separately. Each Concentrator comes with a 1000MB (Gigabit) uplink port, 8 dual voice RJ11 telco ports, 8 voice/data/PoE RJ45 ports, a country-specific wall power adapter and installation manual. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the hospitality, commercial office, and multi-unit (residential or commercial) marketplace. They offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

Contact:

Ethernet Extension Experts PR

Jude Calvillo

Phone: 888-309-0910

Fax: 320-215-6907

Email: mediapr@enable-it.com

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